

## Publication List

Christopher Meyer

### Books

Davis, Stan and Meyer, Christopher, *It's Alive: The Coming Convergence of Information, Biology, and Business*, Crown Business, May 2003.

Davis, Stan and Meyer, Christopher, *Future Wealth*, Harvard Business School Press, April 2000.

Davis, Stan and Meyer, Christopher, *Blur: The Speed of Change in the Connected Economy*, Perseus Books, April 1998.

### Articles

Meyer, Christopher, "The Year of Marketing Dangerously," *Harvard Business Review*, October 2008.

Meyer, Christopher, "The Convergence of Information, Biology, and Business: Creating an Adaptive Health Care System," *The Bridge*, Spring 2008.

Meyer, Christopher and Chu, Joan, "A Turning Point," *The Journal of Life Sciences*, October 2007.

Meyer, Christopher, "The HBS List: Breakthrough Ideas for 2007: The Best Networks are Really WorkNets" *Harvard Business Review*, February 2007.

Meyer, Christopher, "Breakthrough Ideas for 2004: Biological Block" *Harvard Business Review*, February 2004.

Anthes, Gary (Interview): "Rushing Toward Chaos," *Computerworld*, February 9th, 2004. Reprinted in *Computerworld Brazil*, April 2004.

Meyer, Christopher, "The New Facts of Life," *Wired* February 2004.

Meyer, Christopher, "Data Donors," in "Idea Fest: 23 Bright Ideas for a Stellar 2003," *Fast Company*, January 2003,

Meyer, Christopher, "The Accelerating Enterprise," *CIO Insight*, November 2002, Number 20.

Meyer, Christopher, "Survival Under Stress," *MIT Sloan Management Review*, Fall 2002.

Meyer, Christopher and Ruggles, Rudy, "Search Parties," *Harvard Business Review*, August 2002.

Meyer, Christopher, "While Customers Wait, Add Value," *Harvard Business Review*, July/August 2001.

Bonabeau, Eric and Meyer, Christopher, "Swarm Intelligence: A Whole New Way to Think About Business," *Harvard Business Review*, May 2001.

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Macready, William G. and Meyer, Christopher, "Adaptive Operations: Creating Business Processes That Evolve," *The Biology of Business: Decoding the Natural Laws of Enterprise*," Jossey-Bass, 1999.

Meyer Christopher, "The See-Through Economy," *Business 2.0*, July 1999.

Meyer, Christopher, "What's the Matter," *Business 2.0*, April 1999.

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Meyer, Christopher, "An Introduction to Complexity and Business," *Complexity Magazine*, Volume 3, No. 4, 1998.

Meyer, Christopher, "An Economy Turned on its Head: Why You Must be 'Knowledge-Based' to Compete in Today's World (And What That Means)" in *Strategy and Leadership*, November-December 1997.

Meyer Christopher, "Chaos and the IS Executive," *Computerworld Leadership Series*, May 1996.

Meyer Christopher and Power, W. David, "The Business Revolution," Selected Readings on Strategy, Technology and American Industry, Digital Equipment Corporation and Harvard Business School Publishing Division, 1987.

Meyer, Christopher and Power, W. David, "Enterprise Integration—The Storm Before the Calm," Digital Equipment Corporation and Harvard Business School Publishing Division, 1986.

## *Perspectives on Business Innovation*

### Center for Business Innovation Journal

Meyer, Christopher, "Exchanges, Efficient Markets, and the Net," *Perspectives on Business Innovation: Reinventing the Marketplace*, Issue 6, February 2001.

Meyer, Christopher, "If it's an Information Revolution, Where are the Peasants?," *Perspectives on Business Innovation: The Connected Economy*, Issue 5, May 2000.

Love, Randy, and Meyer, Christopher, "Meet the Connected Economy's New Corporate Species: The Dot Company," *Perspectives on Business Innovation: The Connected Economy*, Issue 5, May 2000.

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Meyer, Christopher, "Telecommunications, E-Commerce, and Everything," *Perspectives on Business Innovation: Electronic Commerce*, Issue 3, May 1999.

Meyer, Christopher, "Welcome to the Conversation," *Perspectives on Business Innovation: Measuring Business Performance*, Issue 2, November 1998.

Meyer, Christopher, "The Connected Economy: Beyond the Information Age," *Perspectives on Business Innovation: Managing Organizational Knowledge*, Issue 1, November 1997.

## Contributions

Godin, Seth, *What Matters Now*, Triiibes Press, 2009. "Re-Capitalism."

Farson, Richard, *Making the Invisible Visible: Essays by the Fellows of the International Leadership Forum*, Greenway Communications, 2009. "The Need for Human Capital."

IIT Institute of Design, "Ninety Questions & Answers from Thirteen Design Thinkers," Fall 2008, p. 44.

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Godin, Seth, *The Big Moo*, Portfolio, 2005. Too Rich, Too Thin, Too Efficient, p. 52-56.

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## Podcasts

- *BusinessWeek*: The Power of Networks  
[http://www.businessweek.com/mediacenter/podcasts/innovation/innovation\\_08\\_01\\_06.htm](http://www.businessweek.com/mediacenter/podcasts/innovation/innovation_08_01_06.htm)



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