



# Peter Schwartz

## Exploring the Future Impacts of Global Climate Change



**Peter Schwartz** helps his audiences imagine and address the potential impacts of global climate change. A renowned scenario thinker who grapples with uncertain future outcomes, Peter has decades of experience with climate change from multiple perspectives—building one of the first global climate models in the 1970s when he founded and led SRI's Environment Center; serving on Bill Clinton's President's Council on Sustainable Development; and authoring multiple reports on the subject for corporate, NGO, and government clients.

In particular, Peter helps business leaders and other decision-makers rethink climate change by focusing first on already stressed systems—ecological, cultural, economic, political, and structural—that are vulnerable to being driven past a “tipping point” by either radical or gradual shifts in climate.

Peter will highlight the new opportunities—as well as the risks—that decision makers in the business, policy, and security communities will face because of climate change, both immediately and in the future.

### Themes

- Integrating climate change into business strategies
  - business model innovation
  - green marketing and positioning with customers
  - investment strategies and criteria
- Anticipating new risks
  - e.g., coastal insurance coverage
  - infrastructure vulnerabilities, e.g., energy and water
- Climate change as a platform for corporate growth and economic development
- New security threats and vulnerabilities for governments and businesses
- Philanthropic opportunities, including “systems opportunities” for positive social change

### BIOGRAPHY

As futurist, business strategist, venture capitalist, writer, and speaker, when asked what he does, Peter responds: “I see myself foremost as someone who helps organizations think deeply, and perhaps in unconventional ways, about the future.”

In 1987, Peter co-founded Global Business Network (GBN), the world's preeminent scenario planning consultancy. As chairman, Peter specializes in building scenarios for leading corporations, governments, and nonprofit institutions.

Peter's work on climate change spans several decades, dating back to initial scenarios he led around energy usage and impact on the environment for Royal Dutch/Shell Group of Companies in London from 1982 to 1986. He has led projects for the Pew Center on Climate Change, and the World Business Council on Sustainable Development. He has also served as a director of a fuel cell company and as an advisor to EPRI, the California Energy Commission, the California Air Resources Board, and the Public Utilities Commission. More recently, he co-authored a white paper at GBN that looks at the systems vulnerabilities of global climate change.

He is currently active in the media and elsewhere on the topic, appearing on ABC News, NPR's Science Friday, and the Discover Channel (interviewed in Tom Friedman's documentary entitled “Green Is the New Red White and Blue”). This fall, *Harvard Business Review* will publish an op-ed and an article by Peter, co-written with Duke Energy CEO Jim Rogers, both on climate change. His writing on climate change have also appeared in *The New York Times*, *The Washington Post*, and *WIRED* magazine.

To book Peter for your next event, please contact Mel Blake at [Mel\\_Blake@monitor.com](mailto:Mel_Blake@monitor.com)

To learn more about Peter and view a list of his publications on climate change and sustainability please visit [www.monitortalent.com](http://www.monitortalent.com)



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