



Joseph Fuller

Organization and Strategy Expert; Co-founder, Monitor Group

TOPIC: Business Strategy

SUBTOPICS: Organization and People; Governance; Leadership and Management

BIG IDEAS:

You Don't Know What You've Got 'Til It's Gone...

Joe Fuller discusses America's diminishing role as the policy-setter for global financial practices, in everything from law to corporate governance to accounting. For the past 20 years, the international community has broadly aligned behind American rules and policies, but today America risks losing the competitive advantage it has enjoyed as the "reserve policy" of the world. If this were to happen, the impact would be felt worldwide as standards proliferated and became more complicated to reconcile. Policymakers and business leaders must consider the possible consequences of America's declining influence and what—if anything—can be done to reverse this process.

BIOGRAPHY

Joseph Fuller is a co-founder and Chief Executive Officer of Monitor Group, a leading global consultancy. He joined Monitor at its inception and currently oversees the firm's consulting operations in 27 offices globally. Monitor Group serves many of the world's most respected companies, as well as governments and non-governmental organizations.

During his tenure at Monitor, Joe has worked with clients in a wide variety of industries, especially those with a heavy reliance on technology. He has particularly deep experience in two of the world's most dynamic sectors, life sciences and telecommunications, and has advised leading companies and important regulatory bodies in both industries. Some of Joe's areas of functional expertise include corporate strategy—including M&A strategy and integration—corporate governance, and organizational dynamics.

Monitor Group has distinguished itself by creating state-of-the-art concepts for solving complex management problems. Joe has contributed extensively to Monitor's intellectual property. His interest in research began during his collaboration with Professor Michael Porter of Harvard

Business School on the development of the concepts presented in Porter's book, *Competitive Advantage*. In recent years, Joe has focused his attention on the interaction of the capital markets and companies' decision-making processes with a particular focus on the role of boards of directors. He has also authored articles for the *Harvard Business Review*, *CEO*, *Across the Board*, *Directors and Boards*, *The Journal of Applied Corporate Finance*, *The Wall Street Journal* and the *Financial Times*.

Joe is a magna cum laude graduate of Harvard College, where he was a Charles Warren fellow, and of Harvard Business School. He is a member of the Harvard Business School's Board of Dean's Advisors and of the Executive Committee of the Harvard College Fund.