



Rebecca Henderson

Business and Technology Strategist, Educator, Researcher

TOPIC: Innovation

SUBTOPICS: Technology/Media; Leadership and Management; Business Strategy; Organization and People

BIG IDEAS:

Strategy that Creates Value

How to break the vicious circle of strategic ambiguity and overload in your company, and replace it with a virtuous cycle of clear direction and disciplined execution.

Removing Obstacles to Innovation

Many organizations face execution and innovation logjams, which arise from project overload, program gridlock, and subsequent "firefighting" behavior. Rebecca addresses the necessary but painful regimen needed to free up these logjams.

BIOGRAPHY

Rebecca Henderson is the Senator John Heinz Professor of Environmental Management at Harvard Business School. Previously, she held the position of Eastman Kodak Professor of Management at the Massachusetts Institute of Technology (MIT) Sloan School. Her focus is harnessing technology to support corporate strategy that creates value for business enterprises. An award-winning educator, she works with management teams in workshops and learning programs to transfer her groundbreaking ideas to the next generation of technology and business leaders. In 2001, she was named Sloan's "Teacher of the Year." She speaks frequently on a variety of topics, including "Doing Strategy Right", "Getting More Mileage from Your Innovation Resources", and "Worse Before Better: Unjamming the R&D Project Queue". Her corporate clientele include *Fortune* 100 organizations and emerging technology-based enterprises. With her colleague Nelson Repenning she is currently working on her first book, which highlights the role of overload in keeping organizations

that are attempting to do significantly new things trapped in a recurrent cycle of stress and sub par performance. Rebecca was most recently appointed to the Amgen Board of Directors where she will serve as a member of the Corporate Responsibility and Compliance and Governance and Nominating Committees of the Board.