



Josh Klein

Technologist; Fervent Hacker of All Things

TOPICS:

Technology; Innovation; Business Strategy; Marketing and Sales

BIG IDEAS:

Hacking Business: Opportunities of the Networked World

Crowdsourcing, Creative Commons, social currencies, virtual worlds—all of these and more are means to achieving new, more profitable, more collaborative business models with lower costs, greater reach, and deeper customer involvement than ever before. Drawing from his own experiences in publishing, fashion, research, information security, government, and more, Josh reveals how results can be achieved through dramatic "hacking"—reorganizing, rearranging and disintermediating the components of any business.

Hacking the Future: Understanding What's Next for Business

Josh paints a picture of where the world is going—what the trends and technologies of this slighter slope of the singularity curve is aiming at. What will we see in the successful organization of the future? Where is technology going? Josh will give you a snapshot of what the 20-somethings at your front desk are *really* doing. The dissemination of privacy and personality across rapidly devaluating social currencies will change relationships in and out of the office, which is why the virtual world is becoming more important than the real one, at least as far as friends and funds go.

How Technology Changes the Game: The New Rules Your Mom Already Taught You

There are a few simple rules to winning in the new economy, and they're basically the same rules your mom taught you—play nicely with others, share your toys, don't lie. Josh will validate these and other traditional maxims on a grand scale through examples such as Best Buy's Blue Shirt Nation to Exxon Valdez along with specific guidelines for implementing them into your own organization.

BIOGRAPHY

"Josh Klein is the quintessential hacker—someone who takes his greatest joy from combining the unexpected and seeing the result work in new and better ways."

Josh has practiced and was trained, both formally and informally, in hacking—social systems, computer networks, institutions, consumer hardware, animal behavior, and, most recently, the publishing industry. When he's not taking things apart or putting them back together again, he speaks, writes, and consults on new and emerging technologies that improve people's lives—and has tremendous fun doing it.

Most of Josh's time is spent speaking to companies and at conferences such as Gadgetoff, TED, SICS, LA-IP, BIF, and Serious Play, and he has appeared on the Sundance Channel, Nova, and other programs. He also spends a significant

amount of time consulting to companies large and small, such as Microsoft, Oracle, Frog Design, Nokia, Johns Hopkins, Bankinter, The United States Office of the Director of National Intelligence, and others.

But really what Josh does is this: he examines systems, he takes them apart, and he puts different pieces together to produce something new and more effective. He hacks. Everything.