



# INNOVATION NATION

by John Kao

Available now on Amazon.com

*“This inspiring book frames the challenge facing us and offers immensely practical advice on how to regain our place as innovation leaders.”*

– Paul Saffo, technology forecaster and Consulting Associate Professor, Stanford University

## ABOUT INNOVATION NATION

Not long ago, Americans could rightfully feel confident about their pre-eminence in the world economy. The U.S. set the pace as the world's leading innovator—from the personal computer to the Internet, from Wall Street to Hollywood, from the decoding of the genome, to the emergence of Web 2.0.

So how is it, asks best-selling author and leading expert on innovation, John Kao, that today Finland is the world's most competitive economy? That U.S. students rank twenty-fourth in the world in math literacy and twenty-sixth in problem-solving ability? That in 2005 and 2006 combined, 30,000 highly trained professionals left the U.S. to return to their native India in a reverse brain drain?

Even as the U.S. has lost its standing in world opinion because of the war in Iraq, Kao warns that the country is also losing its edge in the realm of economic leadership. The future of its prosperity and national security are at serious risk. But it doesn't have to be this way. Based on his in-depth experience as an advisor to many of the world's leading companies, and by studying cutting-edge innovation “best practices” in dynamic innovation hot spots, both in the U.S. and around the world, Kao argues that the U.S. still has the capability not only to regain its competitive edge, but to secure a leadership role in the eyes of the global community by taking a bold step forward in the twenty-first century. To do this effectively, the U.S. must quickly take serious and concerted action.

In his book, Kao first offers a stunning, troubling portrait of how detrimental the erosion of U.S. competitiveness has been around innovation initiatives in recent years. Kao then takes readers on a fascinating tour of the leading global innovation centers, such as those in Singapore, Denmark, and Finland, showcasing their focused and creative approaches to fueling innovation. He then lays out a groundbreaking plan, based on his exhaustive research, for a national innovation strategy. His main point: the U.S. needs to *innovate the process of innovation* by marshaling the vast resources of talent and infrastructure to achieve transformative results.

*Innovation Nation* is vital reading for those Americans who are troubled by the challenges facing the U.S. in this increasingly competitive economic environment.

## ABOUT JOHN KAO

Dubbed “Mr. Creativity” and “a serial innovator” by *The Economist*, Dr. John Kao describes his job as an “instigator of new things.”

He is considered a leading authority on the subjects of innovation, organizational transformation, and digital media. He is author of *Jamming: The Art and Discipline of Business Creativity*, a *BusinessWeek* best-seller published in a dozen languages, and *Innovation Nation: How America Is Losing Its Innovation Edge, Why It Matters, and What We Can Do to Get It Back*.

By training, Dr. Kao has a B.A. from Yale College, an M.D. from Yale Medical School, and an M.B.A. from Harvard Business School. He taught at Harvard Business School from 1982-1996, where he specialized in innovation and entrepreneurship. He has also held faculty appointments at the MIT Media Lab, Yale College, and the U.S. Naval Postgraduate School.

*“What most recommends Mr. Kao is that he is an entrepreneur in his own right... If Orson Welles and Peter Drucker were somehow to mate, the resulting progeny might be something like Mr. Kao.”*

– *The Economist*

*“A nation's capacity for innovation will determine whether it will be rich and powerful or poor and weak. In his insightful exploration of the world of innovation, John Kao makes clear the challenge that America faces as its own capacity for innovation erodes even as the rest of the world's abilities are growing.”*

– Peter Schwartz, Chairman, Global Business Network

To book John for your next event, please contact Mel Blake at [Mel\\_Blake@monitor.com](mailto:Mel_Blake@monitor.com)

To learn more about John please visit [www.monitortalent.com](http://www.monitortalent.com)



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