



Steve Weber

Political Economist and Critically Acclaimed Author

TOPIC: Global Policy and Economics

SUBTOPICS: The Future; Business Strategy; Technology/Media; Innovation; International Relations

BIG IDEAS:

Thinking About Risk

Steve shows how winning businesses in the future will be those that are best able to balance coping strategies—which are defensive and focused on avoiding downside risks—with an increasing mix of exploitation and exploration strategies that embrace risk and make the most of the opportunities it presents.

Global Ambition and the America—China Relationship

America faces a competitor in China with the military capacity of the 1970s Soviet Union and the economic vitality of 1980s Japan. And the strained relationship between China and the United States is now at the center of the world economy and security systems. While we consider the globalization of markets and economic interdependencies we are forging, we best remember that this political relationship is about power and control as much as it is about wealth. Steve argues that rather than push the economic

liberalism of the past 200 years, we should forge ahead with new models of social and economic collaboration, which will enable the next wave of wealth creation. Steve lays out an agenda for action in this new world order.

The Success of Open Source

Steve lays out a series of provocative ideas about open source software and its broader implications. Based on his critically acclaimed book, *The Success of Open Source*, this presentation highlights why open source will have a deeper impact on work process than it will on software; why it's driving a fundamental shift in the notion of property; and why the whole world stands to benefit enormously from the spread of open source, given that software is a key enabling tool for the next phase of global economic growth.

BIOGRAPHY

Steve Weber's restless intellect ignores boundaries. Working at the intersection of technology markets, intellectual property, and international relations, Steve's research and consulting work consistently breaks new ground in areas as diverse as health care, telecommunications, U.S. foreign and intelligence policy, software markets, and the emerging geopolitical issues of the 21st century, in particular Sino-American relations.

Steve is a professor of political science at UC Berkeley, where he directs the multi-disciplinary campus-wide Institute of International Studies. He is an associate with the Berkeley Roundtable on the International Economy (BRIE) and the International Computer Science Institute, and an affiliated faculty of the Energy and Resources Group.

Steve served as special consultant to the president of the European Bank for Reconstruction and Development in London, and he has held academic fellowships with the Council on Foreign Relations and the Center for Advanced Study in the Behavioral Sciences. For the last decade, he has consulted with multinational companies, government agencies, and non-profit organizations on risk analysis, strategy, and business forecasting.

Steve's 2005 book, *The Success of Open Source*, was an internationally acclaimed study of the political economy of the open source software community, and it was translated into Japanese and Chinese. He is also the author of *Cooperation and Discord in U.S.—Soviet Arms Control*, and the editor of *Globalization and the European Political Economy*, as well as numerous articles in academic and business publications. He is currently writing a book that explains the emerging dangers of the Chinese—American relationship and how America can seize the upside.

Steve completed medical school at Stanford before going on to earn his Ph.D. in the political science department there, as well.