



monitor talent
ACCESS TO MINDS

Services for Talent Clients

We take a holistic look at our individual talent clients' needs across a range of representation and agency offerings. At the outset, we launch each talent client relationship by determining the appropriate combination of services.

Engagements and Economic Opportunity

Commercial Representation for Speeches, Consulting, Management Education, and Board Placement. This is our core offering to our talent clients. Our affiliation with Monitor Group provides us access to a wide variety of corporate and institutional clients who are looking for particular outside expertise.

Relationship Management. We believe in finding multiple outlets and channels to extend the reach of our representation. To that end, we identify and work with other agencies and bureaus—that meet high standards for service and ethical behavior—to co-market to corporate buyers and event planners. We manage all of these relationships for our talent clients.

Personal and Professional Development

Goal-setting and Planning. We work with our talent clients to determine the most important priorities and tactical actions for their professional careers, bearing in mind their expertise, market position, passions, and practicalities.

Marketing and Branding Support. We provide branding and marketing guidance. Together, we ensure that there is a coherent and differentiated communication to the market of our talent client's unique viewpoints, expertise, and ability to add value in any engagement.

Writing and Literary Management Support. Many of our clients have book projects under development. We assist authors in shopping their books projects, and provide access to leading literary agents, publishing houses, and book promotion specialists.

Support Capability

Graphics and Production Support. We provide access, for reasonable fees, to graphics or resources that assist in creating compelling visual materials and video assets through our multimedia and design capabilities.

Research Support. We can make available, for reasonable fees, the extensive resources of the Monitor Group companies, many of which are engaged in cutting-edge research and intelligence gathering.

Access to Administrative Support. As needed, we can locate and make available, at favorable rates, assistance across a variety of personal services, such as tax, accounting, secretarial, or travel and concierge services. As expected, we ensure that the quality and performance of all of our service partners is absolutely first rate.

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